



## Here is the Selection Panel of the tenth edition of the contest Posterheroes. The deadline is extended to 14 July 2021.

June, 25.2021

For the 10th edition of Posterheroes we propose: **Digital Inclusion**. Participants have until **July 14** to upload their artworks on Posterheroes website. **PLUG Association**, reveals the members of the selection panel.

[Posterheroes: becoming e-Equals](#), the tenth edition of the poster competition, promoted by [PLUG e FAVINI](#), and The International Training Centre [ITCILO](#) **postpones the deadline to July, 14**.

Posterheroes invites the creative international community to create a poster representing digital equality. Together, we're Becoming E-quals.

The organizers of the contest, which this year is dealing with the future of work, are announcing the members of **the international selection panel**. The panel's members will select the **40 best posters**, which will be included in the exhibitions and the editorial projects organized by Plug Association. The main evaluation criteria will be creativity, technical skills and consistency of the message. This year the debate is on the future scenario of work and the role of what we call "decent work" in everyday life and in the development of a sustainable society.

Below the name of the International **Selection Panel** that will select the **40 poster winners**, subject of exhibitions, events and editorial productions by the Plug Association.

### Posterheroes 2021 Selection Panel:

From the international scene:

[Gemma Correll](#) is a writer, artist and cartoonist. Originally from England, she currently resides in Southern California with her trusty pug sidekicks, Mr Pickles and Zander. She draws comics regularly for *The Nib* and *Tinyview* and has worked for clients including *The New York Times* and *The Washington Post*.

[Grafik](#) is a creative platform that features the world's leading graphic design and visual culture. Grafik launched as a bi-monthly magazine in 2003 and became one of the most popular design magazines in print. Unfortunately, it soon ended up being printed to be reborn as an online creative platform, a source of inspiration for many artists.

[Fausto Montanari](#) is an illustrator and director for advertising films. Cofounder at [Lobster Studio](#), an indie animation studio focused on creating meaningful pieces. Selected Clients Amazon, AT&T, Bloomberg, Boston Globe, ESPN, Google, Icon Design, Ikea, Nike, TedX, Workday.

[Owen Davey](#) is an award-winning Illustrator from the UK. He has worked with clients including Google, Facebook, Sony, Lego and National Geographic.

importante illustratore, vincitore del "Illustration Award" U.K, Best of Show e due Silver Awards nel 3x3 Professional Show 2019. Ha lavorato per clienti come: Google, Facebook, Sony, Lego e National Geographic, ed è autore di diversi libri illustrati.

République Studio is a graphic design practice founded in 2010. Known for bold and timeless design, they work across a diverse range of platforms and disciplines. Typography is one of the key elements of their work, designing visual identities, signage, publications, magazines, posters and websites.

Studio Spass Studio Spass is a Rotterdam-based agency that works across print, branding, web and spatial design projects as well as animation and photography. Founded by Jaron Korvinus and Daan Mens in 2008, the studio combines a rigorous, considered and intelligent approach with a playful sensibility.

From the Italian scene:

Ilaria Zanellato was born in the province of Novara. First degree in Art School, and after she attended the Europe Design Institute (IED) in Turin, took the Visual Communication Design degree. Today, she works as an illustrator for children's books.

Maria Giulia Dondero, PhD, is a Senior Research Associate of the National Belgian Fund for Scientific Research (F.R.S.-FNRS), and teaches Visual Semiotics at the University of Liège.

Valentina Savi was born in 1997, graduated from the Carrara Academy of Fine Arts in Multimedia Arts. She's a freelance illustrator and graphic designer.

During her career she has worked as an illustrator for various brands, including: Prime Video, Universal Music, 20th Century Fox, Marlene, Sephora and Absolut Vodka.

In 2019 she published her first book as sole author, "Il vuoto che resta" and in 2020 she created her first diary.

The **first classified** of the contest will be chosen by the organizers and will win a cash prize of 2.500€.

On the website of the initiative you can download the [brief and the rules of the competition](#); the posters in 70x100 cm format must be uploaded by **14 July 2021**.

This year the Association Plug with Posterheroes will take part in the **Digital Inclusion Knowledge Fair**. On 9 July the International Training Centre, ITCILO' II organize a day dedicated to Digital Inclusion. Digital inclusion isn't about hardware or software, it's about mindware. In this age of accelerated digital transformation, we must act together to bridge the digital divide and ensure no one is left behind. As an encore to the [Digital Inclusion Summit](#), seize this opportunity to learn from digital inclusion practitioners worldwide, showcase your work in promoting more inclusive digital learning experiences, and discover the potential of digital solutions for lifelong learning and employability.

### **On this event Posterheroes talk about itself and the people that helped to grow up.**

Posterheroes start with an idea, grow with a creative community and evolve with new connections. On this occasion we'll speak about Digital Inclusion, through: our Ambassador and their work, our partner FAVINI and the contribution of a real hero for defeat of the Digital divide: [TuttiConnessi](#). TuttiConnessi is a project that wants to combat the Digital Divide, create a concrete system of DIGITAL UPCYCLING and give concrete support to teaching. Collecting donations of laptops, tablets, smartphones 4G routers, which are fixed and made functional again by engineer volunteers and donated to families who need it

## **FURTHER INFORMATION**

### **PLUG**

PLUG is a cultural non-profit association dealing with social and environmental issues.

It aims at sparking a public debate, promoting strong and powerful messages, influencing people's lifestyle by spreading the most important aspects of social and environmental sustainability.

The association, founded in 2010, develops and promotes cultural and artistic projects, events, conferences and workshops in a global network.

[www.plugcreativity.org](http://www.plugcreativity.org)

### **Favini Srl**

Favini is a worldwide leader in the design and production of textures and finishing solutions for eco-leather for fashion, luxury, design, IT and technical sportswear sectors. Favini is also a leading global producer of graphics specialties - natural fibres-based (cellulose, algae, fruits, leather etc.) - for the packaging of luxury and fashion industry sectors. It also operates in the converting products industry sector that includes activities related to the creation and production of stationery for school, leisure and office, for high-end markets.

[www.favini.com](http://www.favini.com)

### **ITCILO**

The International Training Centre has been at the forefront of learning and training since 1964. As part of the International Labour Organization, it is dedicated to achieving decent work while exploring the frontiers of the future of work. Training programmes at the Centre usually last between one week and five weeks, and run by our certified facilitators. Explore our courses, from free self-guided modules to multi-week academies. The Centre extends beyond the classroom. Participants gain access to our eCampus platform, virtual reality experiences, hands-on workshops, and much more. Digital certificates are an easy way to prove and share achievements. We deliver more than just training courses. We guide participants through learning journeys, featuring interactive workshops, virtual collaboration tools, and the latest educational technologies.

[www.itcilo.org](http://www.itcilo.org)

Un progetto di

**plug**

**FAVINI**

**ITC**   
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[www.plugcreativity.org](http://www.plugcreativity.org)

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[www.printclubtorino.it](http://www.printclubtorino.it)

[www.graphicdays.it](http://www.graphicdays.it)